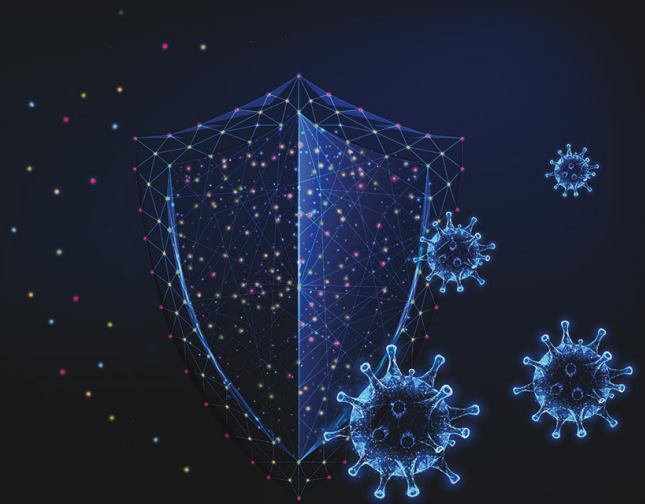


Coronavirus:
The impact on UK owner managed businesses



The impact of the coronavirus on UK owner managed businesses

An APA client survey



Date launched

Tuesday 14 April 2020

Date closed

Friday 24 April 2020

Total responses

1,024

Introduction

A survey by the Association of Practising Accountants of over 1,024 owner-managed businesses across the UK shows that the next 12 weeks will be critical to the survival of many:

- One third has seen turnover reduced by 70% or over since the lockdown
- Nearly half have seen turnover reduced by 50%
- 60% have less than 12 weeks cash in the bank
- 40% have less than eight weeks cash in the bank
- A majority of businesses have used the Government's job retention (furlough) scheme of whom 89% regard it as critical to their ability to keep staff on
- Only 16% of respondent have applied for funding under the Government Coronavirus Business Interruption Loan Scheme of whom two-thirds said the scheme needed to work better.

Comment from Adrain Reynolds, Managing Director, Duncan & Toplis

This survey provides important information on the extent to which companies here and across the country have been affected by coronavirus and the government's lockdown measures. The situation is clearly challenging, and it's disappointing to see that businesses here may have been harder hit than in other parts of the country.

If there is a positive side to this, it's that businesses here have been able to take advantage of the support packages that have been made available and these are proving valuable in protecting jobs and keeping companies going. There is support being offered to a wide range of businesses and we are helping many of our clients to successfully secure this money. Things are tough, but we can help you get through this.

The Association of Practising Accountants (APA)

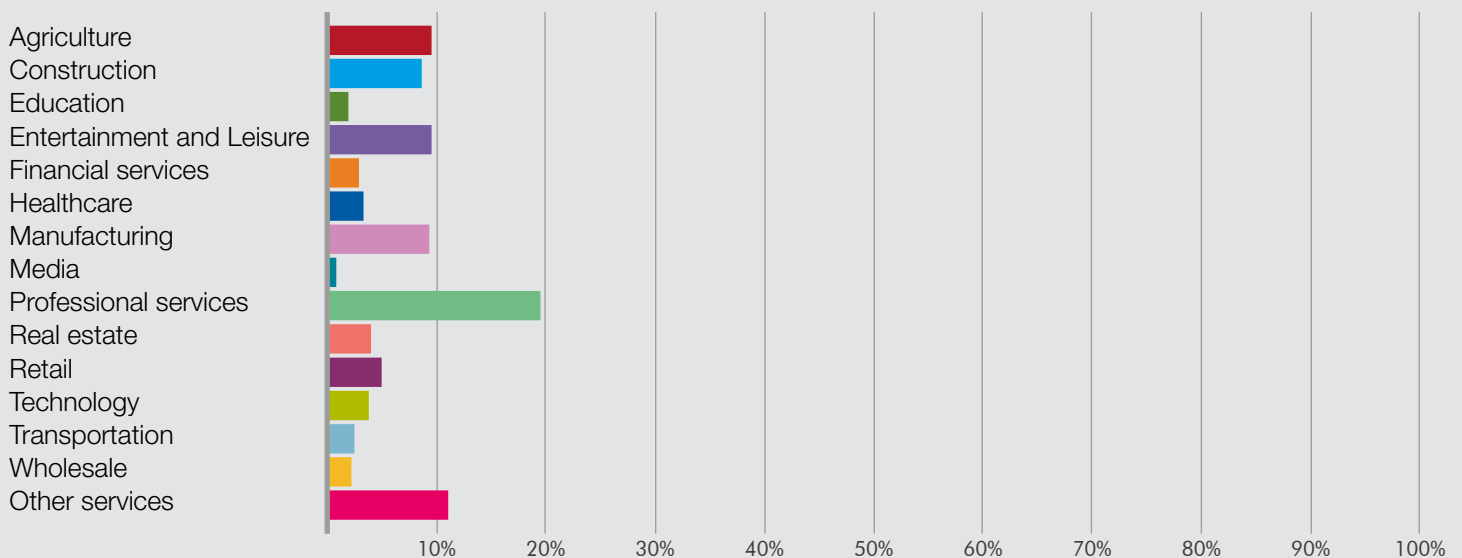
The Association of Practising Accountants (APA) is a network of leading professional and business service firms providing support to over 14,000 business across the UK. The survey reached out to the businesses that drive the real economy: the SMEs; the local and long-established firms that provide jobs and vital services to their communities.

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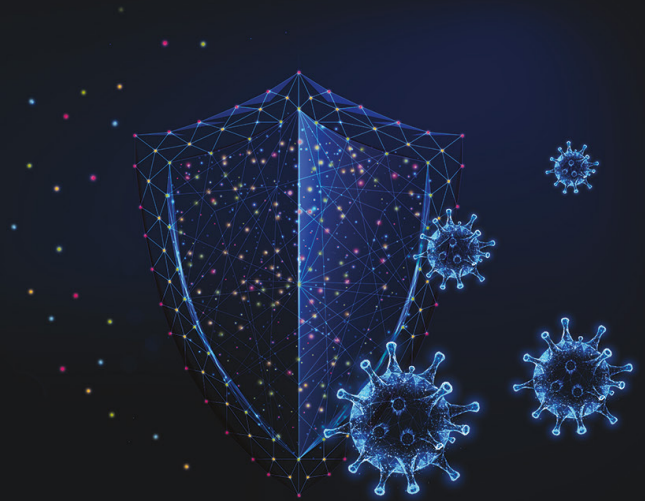
Q1: How would you classify your business by sector? Answered: 1,022 | Skipped: 2



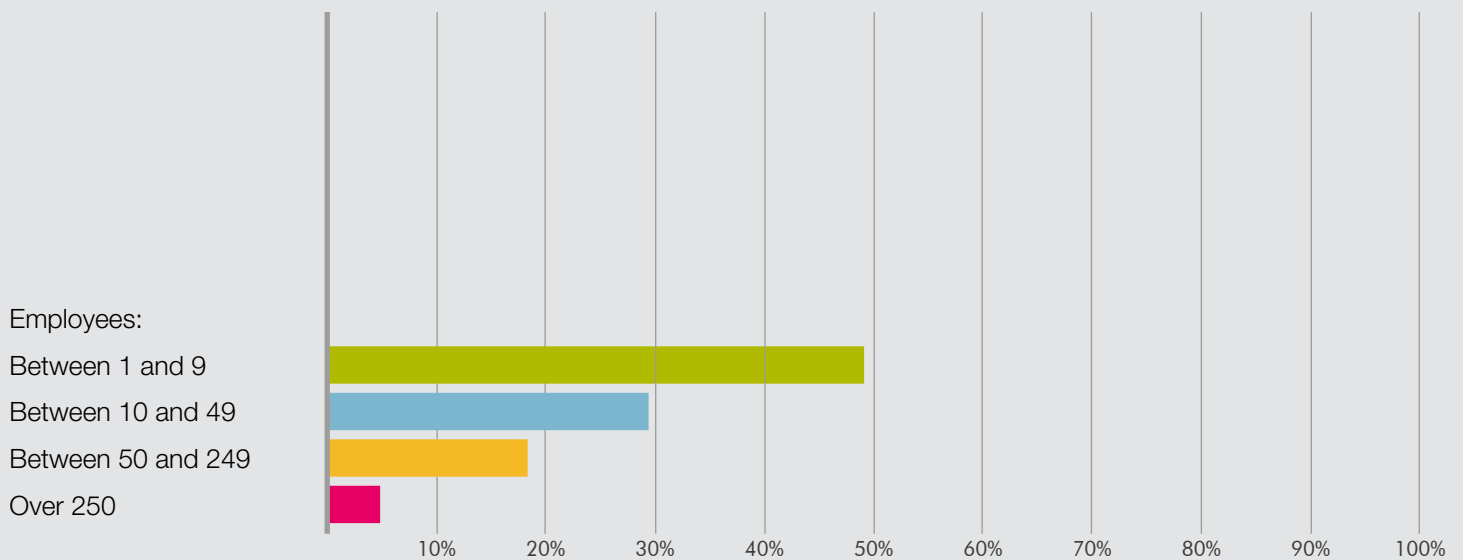
Answer choices	Responses	
Agriculture	97.8%	100
Construction	7.24%	74
Education	2.94%	30
Entertainment / Leisure	9.69%	99
Financial services	4.60%	47
Healthcare	5.09%	52
Manufacturing	9.20%	94
Media	1.37%	14
Professional services	18.79%	192
Real estate	4.70%	48
Retail	6.16%	63
Technology	4.11%	42
Transportation	2.64%	27
Wholesale	2.35%	24
Other services	11.35%	116
Total		1,022

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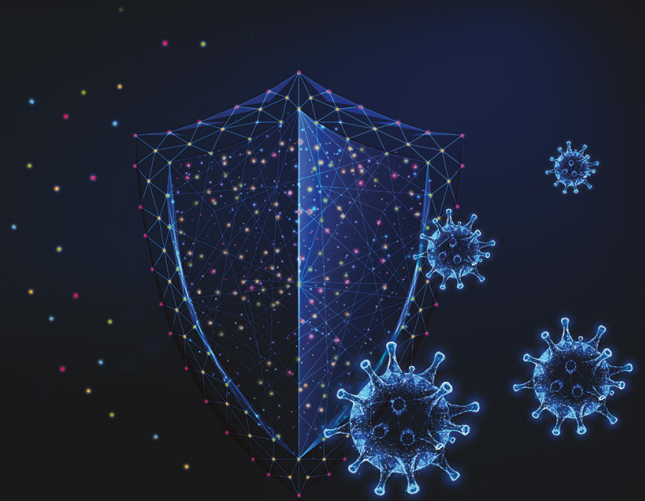
Q2: What size is your business? Answered: 1,012 | Skipped: 12



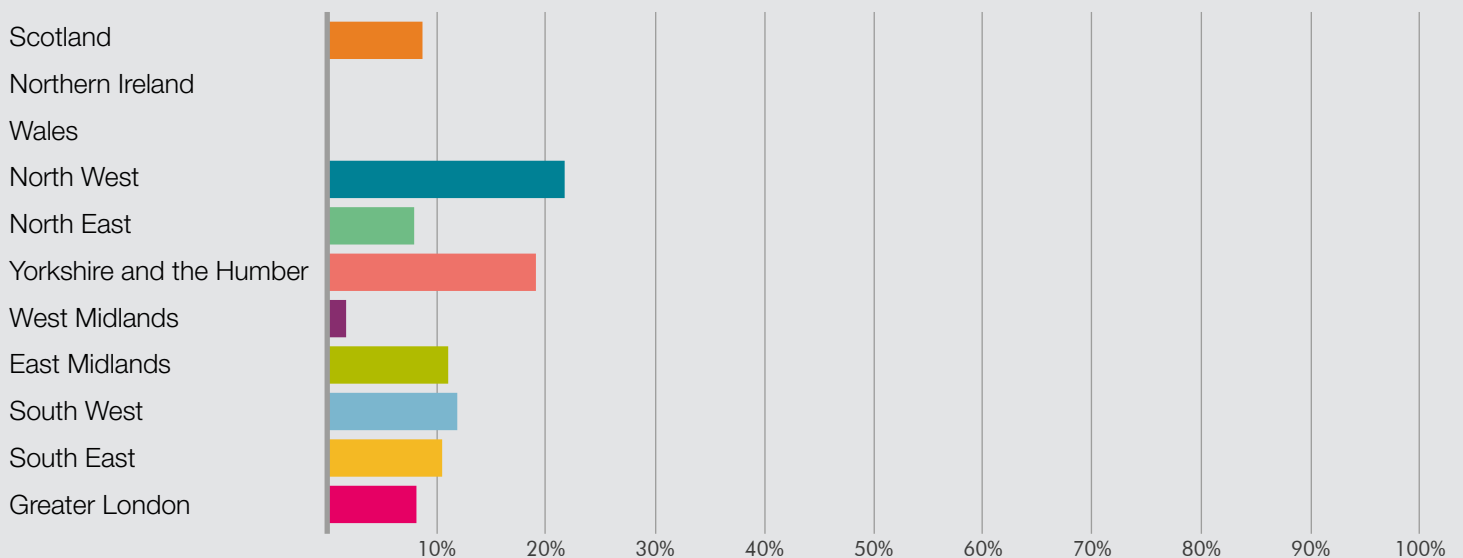
Answer choices	Responses	
Between 1 and 9 employees	48.91%	495
Between 10 and 49 employees	29.25%	296
Between 50 and 249 employees	17.09%	173
Over 250 employees	4.74%	48
Total		1,012

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Q3: In which region of the UK are you headquartered? Answered: 1,015 | Skipped: 9



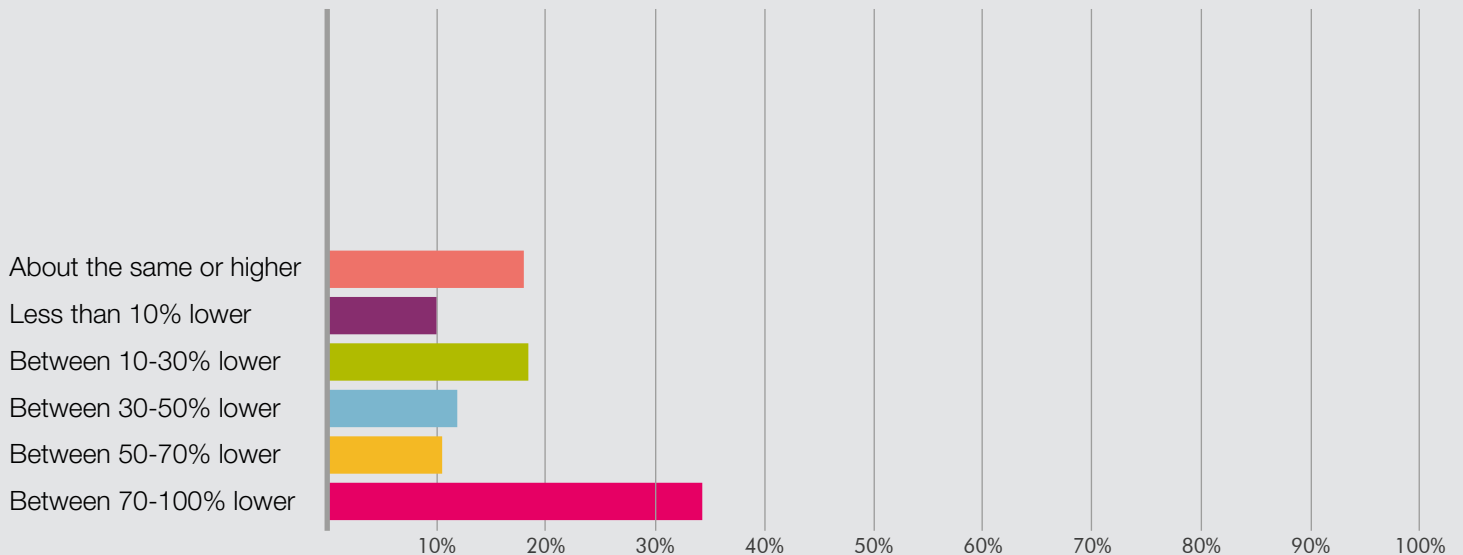
Answer choices	Responses	Count
Scotland	7.39%	75
Northern Ireland	0.00%	0
Wales	0.20%	2
North West	22.27%	226
North East	6.60%	67
Yorkshire and the Humber	19.01%	193
West Midlands	1.38%	14
East Midlands	11.92%	121
South West	13.79%	140
South East	11.03%	112
Greater London	6.40%	65
Total		1,015

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Q4: How has your turnover been affected by the public health measures that have been introduced to help tackle the Coronavirus? Answered: 1,015 | Skipped: 9



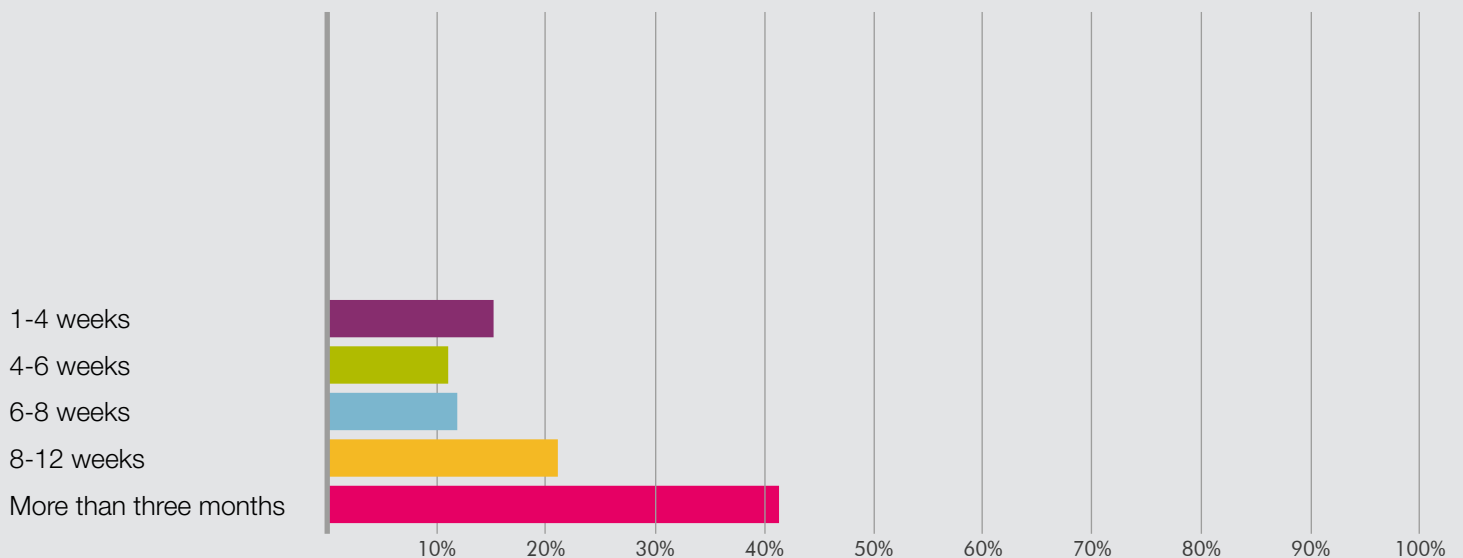
Answer choices	Responses	
About the same or higher than the previous month	16.26%	165
Less than 10% lower	9.95%	101
Between 10-30% lower	17.34%	176
Between 30-50% lower	12.71%	129
Between 50-70% lower	10.54%	107
Between 70-100% lower	33.20%	337
Total		1,015

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Q5: How many weeks 'cash in the bank' do you currently have? Answered: 1,013 | Skipped: 11



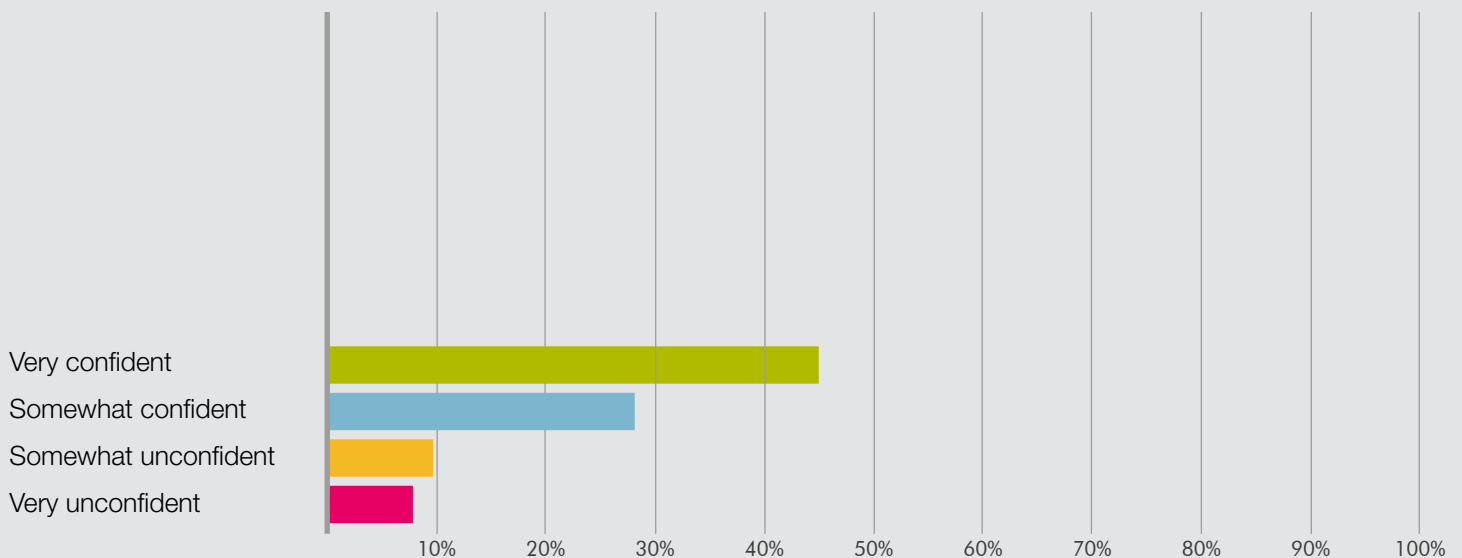
Answer choices	Responses	
1-4 weeks	15.10%	153
4-6 weeks	10.76%	109
6-8 weeks	11.65%	118
8-12 weeks	21.32%	216
More than three months	41.16%	417
Total		1,013

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Q6: How confident are you that you will be able to meet your wage bill over the next 1-3 months? Answered: 1,007 | Skipped: 17



Answer choices	Responses	
Very confident	45.28%	456
Somewhat confident	37.04%	373
Somewhat unconfident	9.73%	98
Very unconfident	7.94%	80
Total		1,007

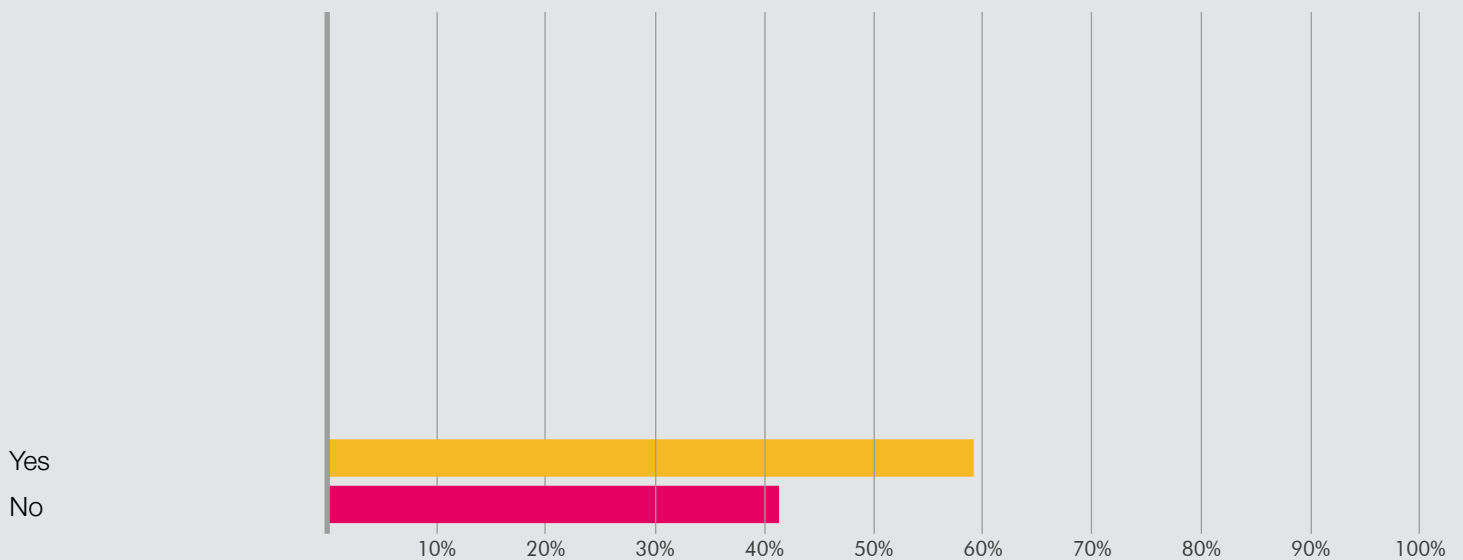
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Q7: Are you using the Government's Coronavirus Job Retention (furlough) Scheme?

Answered: 1,018 | Skipped: 6



Answer choices	Responses	
Yes	59.14%	602
No	40.86%	416
Total		1,018

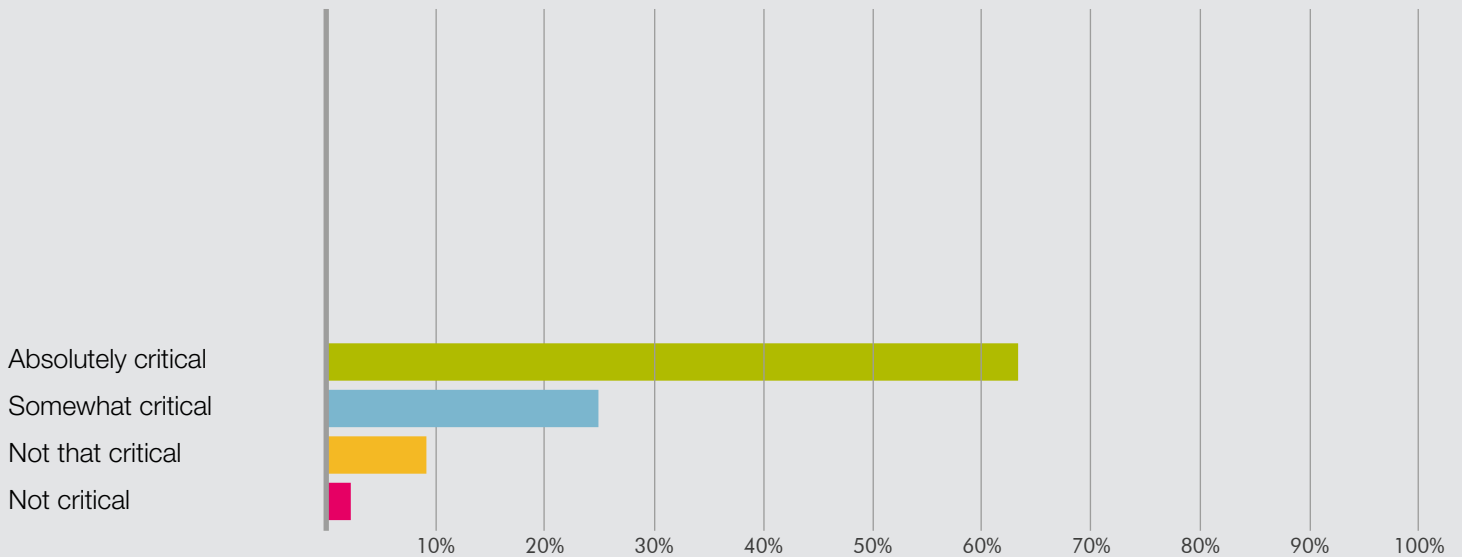
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Q8: If so how critical is this scheme in terms of your ability to maintain employees?

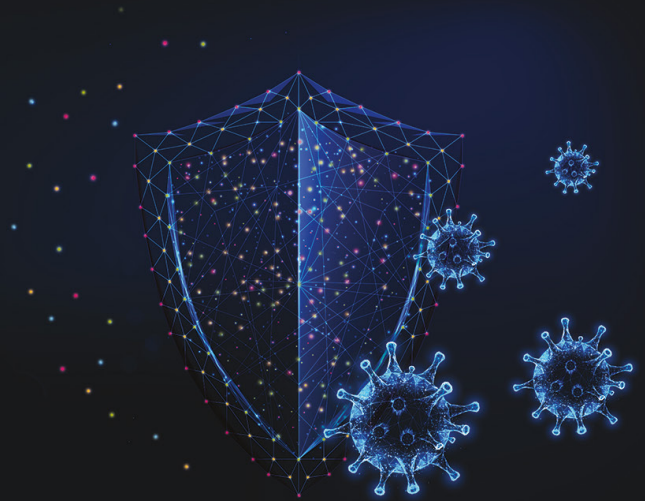
Answered: 604 | Skipped: 420



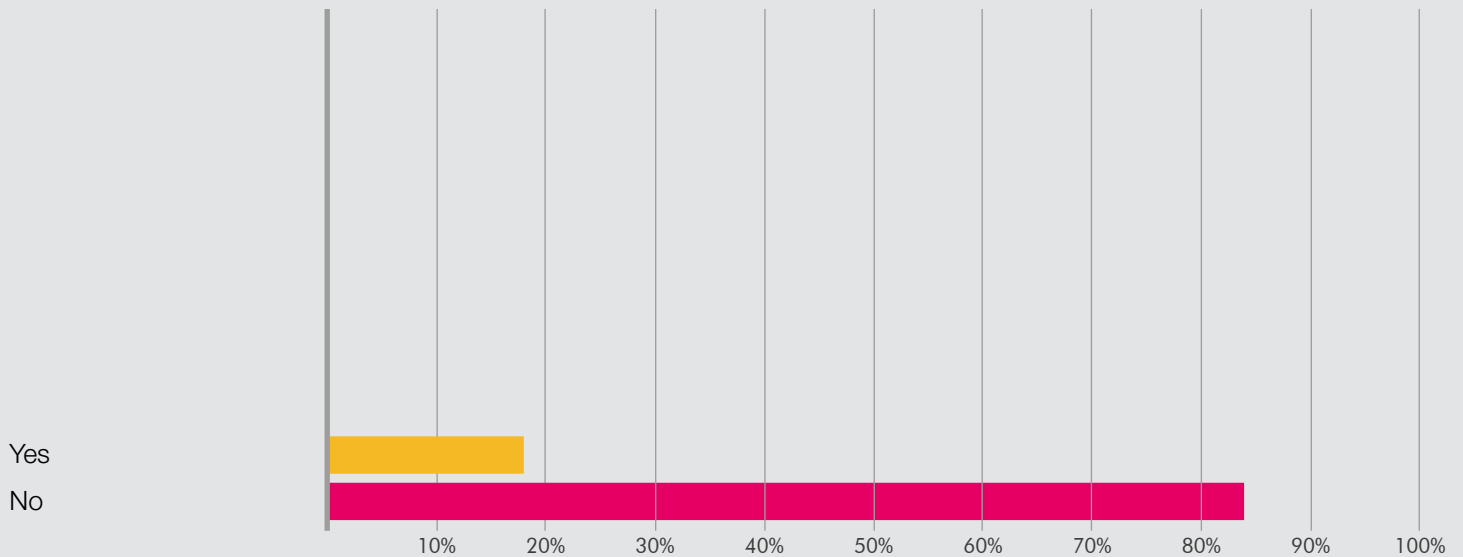
Answer choices	Responses	
Absolutely critical	62.91%	380
Somewhat critical	24.83%	150
Not that critical	9.11%	55
Not critical	3.15%	19
Total		604

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Q9: Have you applied for funding under the Coronavirus Business Interruption Loan Scheme (CBILS)? Answered: 1,006 | Skipped: 18



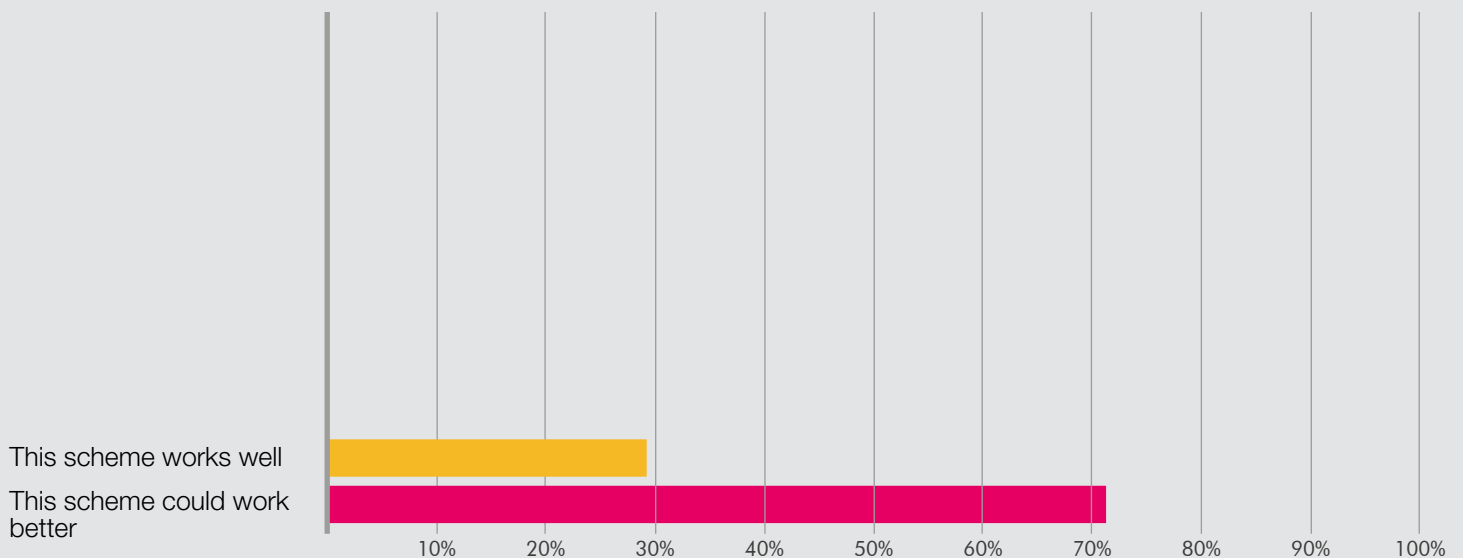
Answer choices	Responses	
Yes	16.90%	170
No	83.10%	836
Total		1,006

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Q10: If so what has your experience been like? Answered: 164 | Skipped: 860



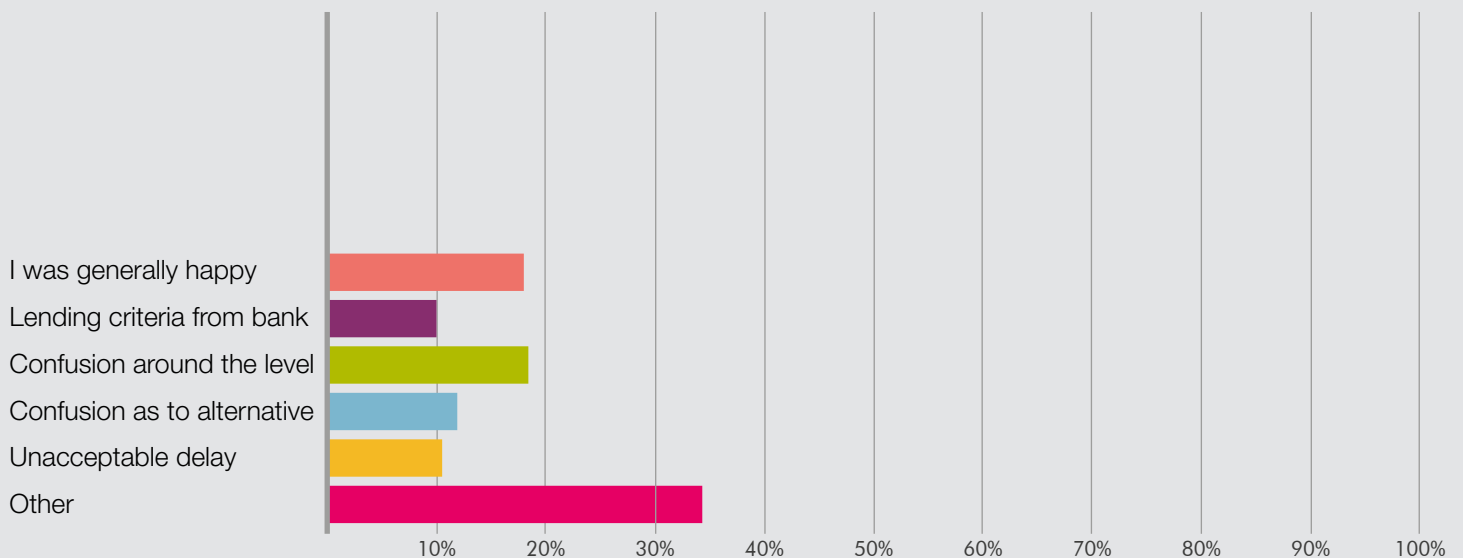
Answer choices	Responses	
This scheme works well	29.27%	48
This scheme could work better	70.73%	116
Total		164

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Q11: Could you expand upon your answer? Answered: 165 | Skipped: 859



Answer choices	Responses	Count
I was generally happy with the way the scheme worked	24.24%	40
The lending criteria from my bank was not clear	21.21%	35
There was confusion around the level of personal guarantee that would be required	16.97%	28
There was confusion as to whether this was an alternative to more conventional funding	17.58%	29
There was an unacceptable delay in the application process	33.33%	55
Other (please specify)	35.76%	59
Total		165

